

About us?



CORPORATE
EXCELLENCE

EXPERIENCE
DISTINCTION

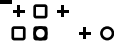
leaders ³ YEARS
+ COMMUNICATION 5



CALLE RIO SAN
PEDRO, 10. 7
33001 OVIEDO



PRESENTED BY
ROCIO ARDURA
MANAGING DIRECTOR



About us_

01

Leaders Communication is a multidisciplinary agency specializing in strategic communication, design, and digital solutions.

Our team brings together journalists, consultants, SEO analysts, developers, designers, advertisers, and communication experts to create innovative strategies that connect brands with people — clearly, creatively, and effectively.





What we do_

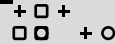
02

We design and implement **comprehensive communication plans** that enhance brand identity, visibility, and performance across all channels.

Areas of expertise:

- Web development & SEO
- Branding & graphic design
- Advertising campaigns
- Editorial projects
- Media relations & press office
- Corporate & public events





Our process_

03

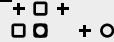
Every project begins with a conversation.

We listen carefully, analyze your objectives, and craft a personalized communication plan aligned with your goals.

Our steps:

- Initial consultation – understanding your brand and needs.
- Communication strategy – designing a plan with clear goals and creative direction.
- Execution & development – bringing ideas to life through design, digital media, and storytelling.
- Continuous improvement – providing performance reports and new optimization ideas.





Expertise by area_

05

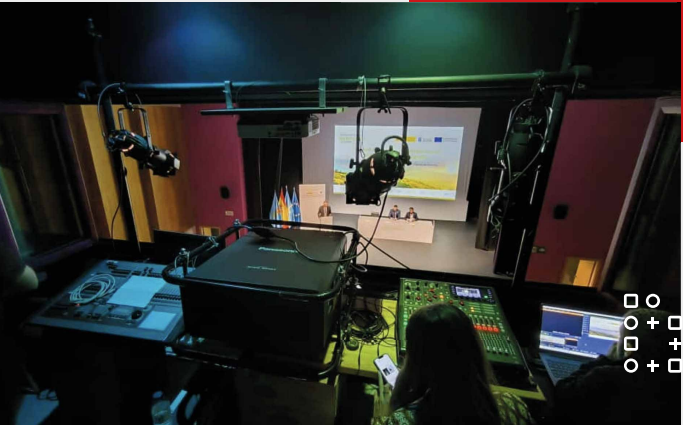


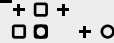
Web & digital

- Custom corporate websites
- SEO optimization & online positioning
- Social media management
- Email marketing & newsletters

Design & branding

- Brand creation and logo design
- Corporate stationery and visual identity
- Professional photo editing
- Advertising and marketing design





Advertising & media planning

- Full media planning and strategy
- Ad placement in print, digital, and official media
- Audience reporting and campaign analysis

Editorial

- Corporate reports and annual reviews
- Magazines, catalogs, and brochures
- Digital publication and layout design

Press & media relations

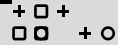
- Press releases, interviews, and reports
- Daily press clipping and media monitoring
- Press conferences and media management

Events

- Event design, production, and coordination
- Online events and live streaming
- Sponsorship and brand activation
- Launches, inaugurations, and conferences



++ THEY TRUST US ++

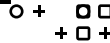


They trust us_06

Our clients come from **diverse industries:**

- Tourism
- Healthcare
- Industry
- Commerce
- Technology
- Transportation
- Rural development
- Hospitality
- Public services





Now also
**Leaders
Travels**



At Leaders Travels, we create exclusive European journeys designed for business leaders and their families who seek more than a destination — they seek an experience.

Our bespoke itineraries combine comfort, privacy, and cultural depth, offering access to Spain and France's most refined locations, private experiences, and personalized services. Every journey is crafted with the same philosophy that defines our agency: excellence, discretion, and attention to detail.

Our signature experiences include:

- Private tours and cultural immersions led by expert local guides
- Luxury accommodations in handpicked boutique hotels, villas, and châteaux
- Gastronomic journeys featuring Michelin-starred restaurants and exclusive wine tastings
- Seamless concierge services for transfers, events, and private shopping
- Tailor-made family experiences blending leisure, culture, and relaxation



++ SPECIALIZED DESTINATIONS ++



Specialized destinations_

09

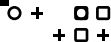


Based in Spain, Leaders Travels specializes in Madrid, Salamanca, Seville, and Asturias — destinations that blend heritage, charm, and sophistication.

More than a trip, we offer a unique experience — a journey of rediscovery, emotion, and connection to roots.

Through stories, myths, and legends, travelers uncover the cultural soul of Spain, transforming each destination into a living narrative.

++HIGHLIGHTS_ ++



Highlights_

10



VISIT TO ASTURIAS

GASTRONOMIC JOURNEYS FEATURING MICHELIN-STARRED RESTAURANTS AND EXCLUSIVE WINE TASTINGS

DISCOVER SALAMANCA

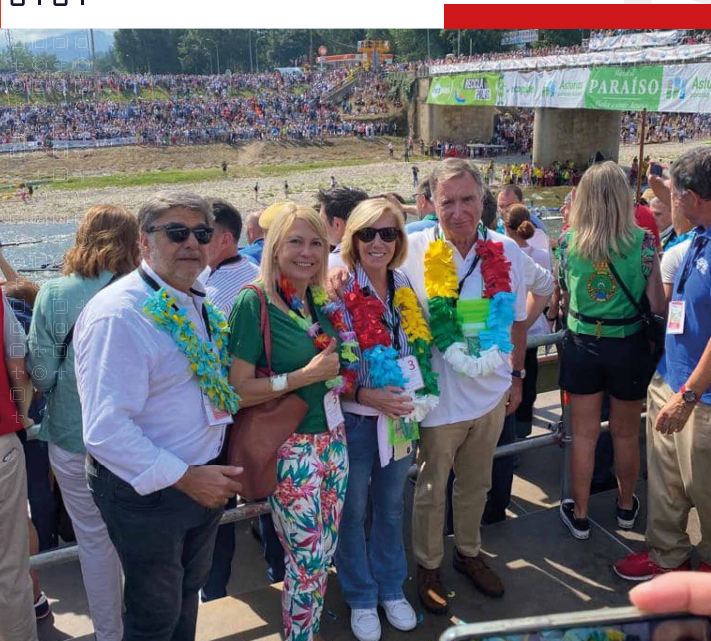
TAILOR-MADE FAMILY EXPERIENCES BLENDING LEISURE, CULTURE, AND RELAXATION

ENJOY SEVILLA

SEAMLESS CONCIERGE SERVICES FOR TRANSFERS, EVENTS, AND PRIVATE SHOPPING

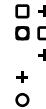
LIVE MADRID

OUR BESPOKE ITINERARIES COMBINE COMFORT, PRIVACY, AND CULTURAL DEPTH



More than a trip, we offer a unique experience — A journey of rediscovery, emotion, and connection to roots.

Travel beyond luxury Experience distinction



“The consumer may forget what you said, but they will never forget how you made them feel.”

Eric Kandel

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